

# Ignite Media VTS

Ignite Media VTS - Take your industries leading events and trade shows online with our Virtual Trade Show

Develop complementary online events and trade shows to complement your industries traditional meetings and shows, or create entirely new events on demand. The Ignite Media VTS provides trade publishers a complete solution to hosting and managing online trade shows. The VTS is Designed to mimic the marketing, networking, and learning that happens at traditional trade shows so attendees instantly understand the offer and vendors already understand the value of exhibiting. Drive additional revenue from existing events in your industry by offering an online companion show, or create online only events that expand your business opportunities far beyond what traditional trade shows and events offer today.

Here are just some examples of the built in capabilities of Ignite Media VTS:

- Dynamic Booth Builder Workbench
- Exhibitor and Attendee Registration and Management
- Advanced Lead Reporting and Attendee Tracking
- Booth Chat for real time Interaction with Exhibitors
- Who's Here - Instant networking between Attendees
- Complete Collateral Management for your Exhibitors
- Featured Products Marketing for your Exhibitors
- Email newsletters marketing for your Events
- Data collection and reporting tools
- Sponsor advertising system
- Show Scheduling Workbench and Management Tools

Take your industry events online today!